



NEWS RELEASE



Evangelical Minister Says Taking Transit is the Right Thing to Do

PSTA Rider Latest Winner in the IM4Transit.org Project

TALLAHASSEE, FL – January 27, 2012 – The IM4Transit campaign of the [Florida Public Transportation Association](http://www.FPTA.org) is on track to build a community of hundreds of thousands of pro-transit Floridians. The association announced today that Pinellas Suncoast Transit Authority (PSTA) rider Reverend Frederick Thifault is winner of the latest drawing for a 42" HDTV donated by the business community.

Reverend Thifault owns a car but thinks that taking the bus is not only convenient and money-saving, but he says it's also the right thing to do. "As I sit on the bus and look down at traffic congestion and all those automobile exhaust fumes, I know that I am doing my small part to reduce my carbon footprint and to act as a loyal steward of God's wonderful creation." In addition to helping air quality, the minister is also contributing to America's energy independence since Americans who take public transportation save so much imported oil.

The minister is not alone in taking PSTA. Transit ridership in Pinellas County reached an all-time high of 1,097,842 rides in the month of December. This is a jump of more than 9% over the same period in 2010. Transit officials here and across the nation know that many factors affect ridership. In Pinellas County, those include the economy, fuel prices, tourism and convenient bus service.

IM4Transit is a campaign of the Florida Public Transportation Association to recruit 100,000 Floridians to stand up and be counted as supporters of public transit. Sign up on [IM4Transit.org](http://www.IM4Transit.org) to be eligible for bi-monthly drawings for prizes donated by sponsors [Keolis America](http://www.Keolis.com).

The Florida Public Transportation Association is a nonprofit association whose members include every major public transit agency in Florida, as well as interested citizens and businesses. The FPTA acts as a collective voice in promoting the recognition, use, expansion and enhancement of public transportation in the state of Florida. The transit industry in Florida employs tens of thousands of Floridians, transports about 260 million riders a year, and creates billions of dollars per year in annual economic activity.

For more information visit www.IM4Transit.org
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