



**florida public
transportation
association**

HOSTED BY:

**SARASOTA COUNTY
AREA TRANSIT**

AND

**MANATEE COUNTY
AREA TRANSIT**



**Creative energy
fuels public transit**

HYATT REGENCY SARATOTA

SARASOTA, FLORIDA

1000 Boulevard of the Arts
Sarasota, Florida 34236

941 953 1234

www.sarasota.hyatt.com

**34TH
ANNUAL
CONFERENCE**

OCT. 19-21, 2008

An Invitation To You

You are invited to the Florida Public Transportation Association's 34th Annual Conference in Sarasota. This year's conference is co-hosted by the Sarasota County Area Transit and Manatee County Area Transit systems.

The conference promises to be interesting and enjoyable with a substantive and diverse program including topics for everyone in the industry. There will be sessions on Planning, Operations, Maintenance, Management, Marketing and Self Improvement. We will also have important items to be passed on from the Florida DOT and Federal Transit Administration.

We will again have a dedicated "track" for our Marketers and sessions for those in the Transportation Disadvantaged community as well.

We will also be recognizing the year's excellence in marketing, safety, our top organizations, as well as honoring our Driver and Maintenance Persons of the Year. Many of our vendors will have exhibits on display to show the latest in products and services.

Some high profile speakers, as always, will also be on hand.

There will be our usual team golf tournament on Sunday, and Sunday evening will feature a welcoming reception.

So come join us for a great transit learning experience in beautiful Sarasota, Florida!



Hyatt Regency Sarasota

Reservations:

941-953-1234

www.sarasota.hyatt.com

Single/Double - \$139.00

Cutoff Sept. 27, 2008 for Group Rate

**1000 Boulevard of the Arts
Sarasota, FL 34236**

Florida Public Transportation Association
34th ANNUAL CONFERENCE AGENDA

October 19-21, 2008
Hyatt Regency Sarasota
Sarasota, Florida

“Creative Energy Fuels Public Transit”

SUNDAY, OCTOBER 19, 2008

8:00 am – 5:00 pm

Vendor Exhibits & Marketing Displays Set-ups

10:00 am – 5:00 pm

FPTA Conference Golf Tournament

University Park Country Club

University Park

7671 The Park Boulevard

Sarasota, Florida 34201

- Bus Will Leave Hotel for golf course at 11:00 am
- Lunch starting at 11:30 am until 12:30 pm
- 1:00 pm Shot Gun Start

12:00 pm – 5:00 pm

FPTA Registration Booth Open

6:30 pm – 7:30 pm

Welcome Reception at Hotel

MONDAY, OCTOBER 20, 2008

7:30 am – 5:00 pm

FPTA Registration Booth Open

8:45 am – 3:30 pm

Spouse/Guest Outing & Luncheon

8:00 am – 9:30 am

Sit Down Breakfast & Welcome

9:30 am – 10:30 am

Grand Opening of Transit Product Exhibits

10:30 am – 11:45 am

TECHNICAL SESSION BREAKOUTS #1

-and-

FPTA Business Class Members Annual Meeting

12:00 pm – 2:00 pm

Luncheon with Presentations, Hall of Fame Induction Ceremony & Keynote Address

2:00 pm – 3:15 pm
TECHNICAL SESSION BREAKOUTS #2

3:15 pm – 3:45 pm
Break In Vendor Exhibit Area

3:45 pm – 5:00 pm
TECHNICAL SESSION BREAKOUTS #3

6:00 pm – 7:00 pm
TGMO (Thank Goodness Monday's Over) Reception Vendor Exhibit Area

TUESDAY, OCTOBER 21, 2008

8:00 am – 9:00 am
Continental Breakfast in Exhibit Area

9:00 am – 9:30 am
Florida Transit Show & Tell (featuring hosts – SCAT and MCAT)

9:30 am – 10:30 am
Updates from FPTA, FDOT, FCTD, FTA and Florida Transportation Commission

10:30 am – 12:00 pm
Hot Topic Presentation (To Be Determined)

12:00 pm – 1:30 pm
Lunch on Your Own

12:00 pm – 5:00 pm
Vendor Exhibits & Marketing Displays Tear-downs

12:30 pm – 3:30 pm
FPTA Corporate Class Members Annual Meeting
-and-
FDOT District Transit Office Meeting

1:30 pm – 4:30 pm
Possible Tours and/or Professional Development Opportunities

6:15 pm – 7:00 pm
Reception

7:00 pm – 9:30 pm
Awards Banquet



Vendor Sponsor Information

Each year we are approached by a number of our private firm members who ask to assist FPTA financially with the conference. We do welcome these "sponsors" as they add greatly to the overall success of the event.

We have four levels of sponsors, each denoted by a different colored ribbon on your nametag:

MEGA SPONSOR	-	\$2,000 and greater	(Diamond)
GRAND SPONSOR	-	\$1000 - 1,999	(Gold)
SPECIAL SPONSOR	-	\$500 - 999	(Silver)
SPONSOR	-	\$250 - 499	(Bronze)

In addition to nametag ribbons, sponsors will also receive recognition in our program visual display and newsletter. To receive recognition, your checks should be received no later than October 1st to FPTA offices. Mail to: FPTA, P.O. Box 10168, Tallahassee, FL 32302.

Also ... "GOODIE BAG ITEMS"

Many firms like to give away small marketing items (pens, rulers, hats, etc.). If you would like to have your item included in the "goodie bags" handed to each attendee, please forward 250 items by October 1st to:

FPTA Annual Conference
SCAT
5303 Pinkney Avenue
Sarasota, FL 34233

Tables are reserved with sponsoring firms getting first priority. Don't forget, our indoor space is limited. These must be RESERVED by indicating on your registration mail-in no later than October 2nd. A reserved table will be held until 9 AM Monday. Set-up time begins at 8:00 a.m. on Sunday, October 19th with tear-down the afternoon of Tuesday, October 21st anytime after 12 noon. Exhibit area will be open from 9:30 a.m. on Monday through the evening reception to be held in the exhibit area from 6:00 to 7:00 p.m. and again on Tuesday morning from 8:00 a.m. to 12 Noon. Please indicate if you can do with HALF a table to assist your fellow vendors. Coffee breaks will be in the vendor area.

Exhibiting firms must be Business Class members of FPTA AND have someone registered for the full conference in addition to the Exhibit fee. "Table Assistant" badges are \$50 and limits holders to that function **ONLY**. One per firm.

Visit our website at www.floridatransit.org to insure that your firm is a member in good standing.



REGISTRATION FORM

Florida Public Transportation Association

34th ANNUAL CONFERENCE

Checks should be made payable to FPTA

Name _____ Spouse/Personal Companion (if attending) _____ Check if FPTA Member

Organization Name/Firm _____ E-mail _____

Title _____ Phone _____ City _____ State _____ Zip _____

Address _____

REGISTRATION STATUS:

Government.....	\$ 195.00	FPTA Member	Non-Member	\$ 225.00
Non-Government.....	\$ 250.00			\$ 300.00
Exhibitor (includes 1 Registration) (Electrical - add \$50)	\$ 450.00			—
Spouse/Companion (Personal) (Limit 1 per registrant)	\$ 65.00			\$ 75.00
Single Day	\$ 130.00			\$ 165.00
Banquet Only	\$ 40.00			\$ 40.00

**Late Registration
After October 5th
Add \$10.00**

FPTA must be notified prior to October 12th for reimbursement of registration fees.

**All DOT Employees
Are FPTA Members**

**Fee Waived for
Local Elected
Officials**

REGISTRATION FEE TOTALS:

Registration (see matrix)	\$ _____
Electrical	(\$50) \$ _____
Spouse/Companion	(\$65) \$ _____
Table Assistant (Limit 1)	(\$50) \$ _____
Golf	(\$60) \$ _____
Late (After Oct. 5th)	(\$10) \$ _____
TOTAL	\$ _____
Sponsorship	\$ _____
GRAND TOTAL	\$ _____

Checks mail to: **FPTA**
 P.O. Box 10168
 Tallahassee, FL 32302
 Phone: 850.878.0855
 Fax: 850.878.0725

OR

VISA/MC# _____
 Exp. Date _____

Vendor Exhibit Information

This year is NOT an outdoor equipment EXPO year. Any vehicles brought will have to be coordinated directly with the host hotel and no events are planned in the parking area.

Indoor exhibits are limited to 6x3 table tops. Exhibit spaces will be reserved for Sponsoring firms first, and on a first come-first served reserved basis otherwise. Tables will be designated before your arrival. Reservations should be received no later than October 1st.

EXHIBITING FIRMS ARE LIMITED ONLY TO THOSE THAT ARE FPTA MEMBERS AND WITH SOMEONE FROM THAT FIRM WITH A FULL REGISTRATION FOR THE CONFERENCE. OUR ANNUAL MEMBERSHIP FEE IS \$300 AND IT MAY BE SUBMITTED ALONG WITH YOUR MAILED-IN REGISTRATION.

“TABLE ASSISTANTS” ARE LIMITED TO ONE PER FIRM. BADGES FOR THESE PERSONS ARE \$50 AND THEY ARE NOT PERMITTED AT ANY OTHER CONFERENCE FUNCTION.

Please mark and return to reserve an indoor table exhibit. Exhibit fee is \$450 (\$500 if you require electricity) and includes one full registration.

---- I wish to reserve a full indoor table.

---- I only need half a table, and can share.

---- I need electricity. (add \$50)

_____ We are a Conference Sponsor.

COFFEE BREAKS WILL BE
IN THE EXHIBIT AREA

Your Firm's Name _____

Sponsorships: See Enclosed Information or go to our website at floridatransit.org

Spouse/Companion Program (Non-Business Related!) Limit 1 per registrant.

On Monday morning at 9 AM Registered spouse/companions are invited to a “get acquainted” continental breakfast. Afterwards, the group will sightsee and shop at local sites and venues. There will be a complimentary lunch. Return about 2pm. Spouse fee also includes all receptions and the banquet.

TD Commission Subsidy

As in previous years, the Florida Commission for the Transportation Disadvantaged will supplement half of the \$195 registration fee for ONE PERSON from each Community Transportation Coordinator organization. Eligible CTC's should pay \$97.50 per normal registration procedures in the brochure.