

2009 FPTA MARKETING AWARD WINNERS

Print Category: Advertising Collateral: Class 1

Award of Excellence – Bay Town Trolley

Award of Merit – Space Coast Area Transit

Award of Honor – RTS – Regional Transit System

Print Category: Advertising Collateral: Class 2

Award of Excellence – Jacksonville Transportation Authority

Award of Merit – Sarasota County area Transit

Print Category: Advertising: Class 1

Award of Excellence – Regional Transit System RTS

Award of Merit – South Florida Reg. Transit Authority
TRI-RAIL

Award of Honor – StarMetro

Print Category: Advertising: Class 2

Award of Excellence – LYNX

Award of Merit - Hillsborough Area Reg. Transit – HART

Award of Honor – Jacksonville Transportation Authority

Print Category: Instructional Information: Class 2

Award of Excellence – Pinellas Suncoast Transit PSTA

Internal/Employee Communication: Class 2

Award of Excellence- LYNX

Award of Merit – Pinellas Suncoast Transit PSTA

Electronic Media – Television – Class 1

Award of Excellence – Bay Town Trolley

Award of Merit – Citrus Connection

Award of Honor – So. Florida Reg. Transit Auth. TRI-RAIL

Electronic Media – Television – Class 2

Award of Excellence – Hillsborough Area Reg. Transit
HART

Award of Merit – Jacksonville Transportation Authority

Award of Honor – Palm Tran

Electronic Media – Other – Class 2

Award of Excellence – Pinellas Suncoast Transit PSTA

Award of Merit – Hillsborough Area Reg. Transit HART

Bus Exterior – System Self Promotion – Class 1

Award of Excellence – Citrus Connection

Award of Merit – Bay Town Trolley

Bus Exterior – System Self Promotion – Class 2

Award of Excellence – LYNX

Bus Interior – System Self Promotion – Class 1

Award of Excellence – Citrus Connection

Bus Interior – Commercial Design – Class 1

Award of Excellence – Coral Gables Trolley

Special Events – Class 1

Award of Excellence – Polk County Transit Services

Award of Merit – South Florida Reg. Transit Auth. Tri-Rail

Award of Honor – Space Coast Area Transit

Special Events – Class 2

Award of Excellence – Palm Tran

Award of Honor – Sarasota County Area Transit

Sustaining Campaign – Class 1

Award of Excellence – Regional Transit System RTS

Award of Merit – South Florida Reg. Transit Auth. Tri-Rail

Award of Honor – Bay Town Trolley

Sustaining Campaign – Class 2

Award of Excellence – LYNX

Award of Merit – Pinellas Suncoast Transit Auth. PSTA

Award of Honor – Sarasota County Area Transit SCAT

Signage – Class 1

Award of Excellence – StarMetro

Award of Merit – Coral Gables Trolley

Award of Honor – Polk County Transit Services

Signage – Class 2

Award of Excellence – Palm Tran

Best of the Best – Class 1

Interior Ad Card – Citrus Connection

Best of the Best – Class 2

Sustaining Campaign – LYNX

Judges Favorite

Television Ad – Hillsborough Area Regional Transit HART